



Mantera Advertising Agency

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Position: Social Media Marketing Manager

Payment: Monthly (Per Client)

Location: Bakersfield, CA. | Part-Time

Hours of Work: 8am – 7:30pm

Job Summary: Mantera Advertising Agency is looking for a Social Media Marketing Manager to join our marketing team. As a progressive digital agency we work with small and large brands to deliver compelling, ROI-driven marketing campaigns that create significant results.

We are looking for a team player who is both passionate and has experience with social media marketing. The ideal candidate will have 2+ years of experience and strong critical thinking skills with an exceptional ability to collaborate in a fast-paced, team-oriented environment.

Preferred Skills

- 2+ years' experience in digital marketing (preferred)
- Graphic design experience
- Social media marketing experience
- Deadline oriented
- Team Player but independently driven
- Strong written and verbal communication skills
- Highly organized
- Positive Attitude
- Attention to detail
- Excellent research skills

Responsibilities

- Weekly meeting with each client.
- Take professional and creative photos at client location of products/services.
- Create professional content (copywriting).
- Schedule posts via Hey Orca (training available).
- Create new social media profiles (Facebook, Instagram, Yelp, Twitter, and Snapchat).
- Interact with customers for clients (comments, messages, and questions).
- Work closely with client to grow brand via social media.