



## MANTERA ADVERTISING AGENCY

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### **Social Media | Marketing Manager**

*\*work remotely from the convenience of your own office.*

Mantera Advertising Agency is looking for a Social Media Marketing Manager to join our marketing team. As a progressive digital agency, we work with small and large brands to deliver compelling social media campaigns that create results for our clients. A team player who is both passionate and has experience in social media marketing. The ideal candidate will have 2+ years of experience and strong critical thinking skills with an exceptional ability to collaborate in a fast-paced, team-oriented environment.

#### **Preferred Skills**

- 2+ years' experience in digital marketing (*preferred*)
- Graphic design experience
- Social media marketing experience
- Deadline oriented
- Team player but independently driven
- Strong written and verbal communication skills
- Positive attitude / Forward thinking
- Excellent research skills

#### **Responsibilities**

- Create professional and original content/copy.
- Post scheduling via Instagram, Facebook.
- Creation of new social media profiles and optimize for business.
- Social engagement on behalf of clients via social feeds and private messages.
- Work directly with client and agency to grow brand and following via social media.